



Marketing de fábrica de soportes fotovoltaicos

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IntroducciónAntecedentes¿Qué Problemas resuelvo?Perfil Del Cliente¿Cómo Llego A Mis clientes?Decisión de Compra¿Cuál Es El Futuro de La Energía Solar?Te Lo Resumo TodoEl presente es un plan de marketing preliminar estandarizado para la mayoría de negocios de producción y comercialización de paneles solaresdel mundo.Ver más en pandoramarketing

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#b_results .b_vidAns{border-radius:6px;box-shadow:0 0 0 1px rgba(0,0,0,.05);padding:16px 20px;gap:10px;background:#fff}@charset "UTF-8";#b_results
.b_ans.b_vidAns{box-shadow:none!important;padding:var(--smtc-gap-between-content-medium) 0!important;background:var(--bing-smtc-background-ctrl-fade-on-image-stop-0)}#b_results
#serpvidans.vsacf .mc_vtvc,#b_results #serpvidans.vsacf .mc_vtvc_th,#b_results #serpvidans.vsacf .cico,#b_results #serpvidans.vsacf .mc_vtvc_htb,#b_results #serpvidans.vsacf .vrhc,#b_results
#serpvidans.vsacf .vrhcp,#b_results #serpvidans.vsacf .vrhtc,#b_results #serpvidans.vsacf .vrhtpc{border-radius:var(--mai-smtc-corner-card-default)}#b_results #serpvidans.vsacf .mmlist
.mc_vtvc,#b_results #serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta{margin:0}#b_results
#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_channel,#b_results
#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_row_channel{color:var(--smtc-foreground-content-neutral-primary)}#serpvidans.vsa
cf,#serpvidans.vsacf .expctn .expbody,#serpvidans.vsacf
.mmlist{display:flex;flex-direction:column;gap:var(--smtc-gap-between-content-medium)}#serpvidans
.vsacf .cico{height:auto}#serpvidans.vsacf .mc_vtvc_ban_lo{top:0;right:auto}#serpvidans.vsacf
.mc_cwvc .mc_vtvc .mc_vtvc_meta,#serpvidans.vsacf .mmlist .mc_vtvc
.mc_vtvc_meta{height:auto;padding:var(--smtc-gap-between-content-xx-small) 0
var(--smtc-gap-between-content-xx-small)
var(--smtc-gap-between-content-medium);display:flex;flex-direction:column;justify-content:space-bet
ween}#serpvidans.vsacf .mc_cwvc .mc_vtvc .mc_vtvc_meta .mc_vtvc_title,#serpvidans.vsacf
.mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_title{color:var(--smtc-ctrl-link-foreground-brand-rest);font:var(--bing-smtc-text-global-body2
);height:auto;display:-webkit-box;-webkit-line-clamp:2;-webkit-box-orient:vertical}#serpvidans.vsacf
.mc_cwvc .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block_area,#serpvidans.vsacf .mc_cwvc

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.mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block{display:flex;flex-direction:column;gap:var(--smtc-padding-ctrl-text-side)}#serpvidans.vsacf
.mc_vtvc .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block_area
.mc_vtvc_meta_row,#serpvidans.vsacf .mc_vtvc .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block
.mc_vtvc_meta_row,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block_area
.mc_vtvc_meta_row,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block
.mc_vtvc_meta_row{color:var(--smtc-foreground-content-neutral-primary);height:var(--mai-smtc-padding-card-default);font:var(--bing-smtc-text-global-caption1)}#serpvidans.vsacf .mc_vtvc .mc_vtvc
.mc_vtvc_meta .mc_vtvc_meta_block_area .mc_vtvc_meta_row
.mc_vtvc_meta_row_channel::before,#serpvidans.vsacf .mc_vtvc .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block .mc_vtvc_meta_row .mc_vtvc_meta_row_channel::before,#serpvidans.vsacf
.mmlist .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block_area .mc_vtvc_meta_row
.mc_vtvc_meta_row_channel::before,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block .mc_vtvc_meta_row .mc_vtvc_meta_row_channel::before{content:"
"}#serpvidans.vsacf .mc_vtvc .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block_area
.mc_vtvc_meta_pubdate,#serpvidans.vsacf .mc_vtvc .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block .mc_vtvc_meta_pubdate,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area .mc_vtvc_meta_pubdate,#serpvidans.vsacf .mmlist .mc_vtvc
.mc_vtvc_meta .mc_vtvc_meta_block
.mc_vtvc_meta_pubdate{color:var(--bing-smtc-foreground-content-neutral-tertiary);padding-bottom:0
}.vsacf .mc_vtvc .mc_vtvc_con_rc,.vsacf .mmlist .mc_vtvc_con_rc{display:flex}.vsacf .mc_vtvc
.mc_vtvc_con_rc .mc_vtvc_meta_w,.vsacf .mmlist .mc_vtvc_con_rc
.mc_vtvc_meta_w{height:auto}.vsacf .b_title{padding-left:0}.vsacf .b_title
.mmtitle{font:var(--bing-smtc-text-global-subtitle1-strong);margin-bottom:0}.vsacf .b_title .mmtitle
a::after{content:"";margin:5px 5px 0 0;border-top:2px solid
var(--smtc-foreground-content-neutral-primary);border-right:2px solid
var(--smtc-foreground-content-neutral-primary);background-size:7px
7px;width:7px;height:7px;transform:rotate(45deg);display:inline-block;margin-left:4px}#serpvidans.vs
acf .b_title .mmtitle{margin-bottom:0}#serpvidans.vsacf .b_title .mmtitle
a{color:var(--smtc-foreground-content-neutral-primary)}#serpvidans.vsacf .cardless.mmlist
.mc_vtvc_con_rc,#serpvidans.vsacf .cardless.mmlist .mc_vtvc_th{height:auto}#serpvidans.vsacf
.vsb_tr_c.va_tt{margin:0}#serpvidans.vsacf .vtbc .mv_vtvc_play,#serpvidans.vsacf .vtbc
.mv_vtvc_play_ext{position:static}#serpvidans.vsacf .va_tt
.mc_vtvc_ban_lo{display:block}#serpvidans.vsacf
.mc_bc{width:auto;border-radius:var(--smtc-ctrl-badge-sm-corner);padding:var(--smtc-padding-ctrl-te
xt-side) var(--smtc-gap-between-content-xx-small)}#serpvidans.vsacf .rmts .mc_bc
ems{display:none}#serpvidans.vsacf
a.vsb_tr_t{color:var(--smtc-foreground-content-neutral-primary)}.vsacf .va_tt .vsb_tr_chd
.mc_vtvc_th_dock.rmoverlay{height:36px}.vsacf .va_tt .vsb_tr_chd
.mc_vtvc_th_dock{height:92px;position:absolute;bottom:0;background:linear-gradient(180deg,var(--
```

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bing-smtc-background-ctrl-fade-on-image-stop-0) 0%,var(--mai-smtc-background-ctrl-on-image-rest)
100%}}.vsacf .va_tt a.vsb_tr_t{padding:0 0;font:var(--bing-smtc-text-global-body-2-alt-strong)}.vsacf
.va_tt .vsb_tr_chd .mc_vtvc .mc_vtvc_meta,.vsacf .va_tt .vsb_tr_chd .mc_vtvc
.mc_vtvc_title{color:var(--mai-smtc-foreground-ctrl-on-image-rest)}.vsacf
span.vcmt_ctt{font:var(--bing-smtc-text-global-caption2);margin:var(--smtc-gap-between-content-xx-
small) 0 0;height:16px}#serpvidans.vsaf .vsb_tr_chd .mc_vtvc_tot .mc_vtvc_title
strong{font-size:14px;line-height:20px;display:unset}#serpvidans.vsaf .va_tt .b_slrdp
.slide:not(:first-child){margin-left:var(--smtc-gap-between-content-small)}#serpvidans.vsaf .va_tt
.vsb_tr_chd .mc_vtvc
.mc_vtvc_title{white-space:normal;display:-webkit-box;-webkit-line-clamp:2;-webkit-box-orient:vertic
al}#serpvidans.vsaf .b_module_expansion_control .b_btnContainer
.b_CompactExpansion{background-color:var(--bing-smtc-background-ctrl-neutral-rest);display:flex;ju
stify-content:center;align-items:center;gap:4px;width:fit-content;height:auto;padding:8px
12px}#serpvidans.vsaf .b_module_expansion_control .b_btnContainer .b_CompactExpansion
.b_CompactExpansionBtnText{font:var(--bing-smtc-text-global-caption1-strong);color:var(--bing-smt
c-foreground-content-brand-rest)}#serpvidans.vsaf .b_module_expansion_control .b_btnContainer
.b_CompactExpansion .b_arrow{display:flex;margin:0;height:auto}#serpvidans.vsaf
.b_module_expansion_control .b_btnContainer .b_CompactExpansion .b_arrow
path#Shape{fill:var(--bing-smtc-foreground-content-brand-rest)}#serpvidans.vsaf
.b_module_expansion_control
.b_btnContainer::after{content:"";position:absolute;width:100%;bottom:20px;left:0;height:1px;border-
radius:1px;background:var(--smtc-stroke-ctrl-on-neutral-rest)}#b_results
.b_ans.b_vidAns{box-shadow:none;padding:12px 20px 0}#b_results .b_ans.b_vidAns
.vasac{padding:unset;margin:0}#b_results .b_ans.b_vidAns .vsa
.b_attribution{padding-bottom:0}#b_results .b_ans.b_vidAns .cardless .salink{margin:0}#b_results
.b_ans.b_vidAns .mmlist .mc_vtvc{margin-top:10px}#b_results .b_ans.b_vidAns .mmlist .mc_vtvc
.mc_vtvc_meta{display:flex;flex-direction:column;justify-content:space-between;margin:0 10px 4px
12px}#b_results .b_ans.b_vidAns .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_channel{color:#111}#b_results .b_ans.b_vidAns .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_row_channel,#b_results .b_ans.b_vidAns .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area{color:#666}#b_results .b_ans.b_vidAns .mmlist .mc_vtvc
.mc_vtvc_meta .mc_vtvc_meta_block_area{bottom:0;height:unset}.b_dark .vsa.cardless
.mc_vtvc{background-color:unset}.mmtitle>a{display:block}.mc_fh{height:100%;border-radius:6px}.
mc_tc_bs{overflow:hidden}.mmlist .mc_vtvc .mc_vtvc_meta { padding: 12px 16px 16px 16px; }
.mmlist .mc_vtvc .mc_vtvc_meta_w { height: 112px; margin-top: -0px; } .mmlist .mc_vtvc
.mc_vtvc_title { height: 44px; line-height: 22px; margin-bottom: 0px; margin-top: 0px; } .mmlist
.mc_vtvc .mc_vtvc_meta_block_area { height: 40px; } .mmlist .mc_vtvc .vtmu, .mmlist .mc_vtvc .vtpl
{ bottom: 120px; } .mmlist .mc_vtvc_th_dock { height: 112px; } .mmlist .mc_vtvc_th .cico { height:
131px; } .mc_vtvc{background-color:#fff;box-shadow:0 0 0 1px
rgba(0,0,0,.05);line-height:0;margin:0;position:relative;border-radius:6px;overflow:hidden}.mc_vtvc.n
oshadow{box-shadow:none}.mc_vtvc_con_rc{border-radius:6px;overflow:hidden;position:relative}.m
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c_vtvc>a{color:#71777d;display:block;text-decoration:none;width:100%}.mc_vtvc>a:focus-visible::after{outline:2px solid var(--smtc-ctrl-focus-outer-stroke);width:100%;height:100%;content:"";outline-offset:-2px;position:absolute;top:0;left:0}.mc_vtvc_th{background-color:#d5d5d5;position:relative}.mc_vtvc_th.cico{border-radius:0}.mc_vtvc_ban_lo,.mc_vtvc_ban_up{position:absolute;vertical-align:middle}.mc_vtvc_ban_lo{bottom:0}.mc_vtvc_ban_up{top:0}.mc_vtvc_title{font-weight:normal;margin-bottom:11px;overflow:hidden;color:#111;height:54px;line-height:18px}.mc_vtvc_title a{display:inline-block;color:#111}.mc_vtvc_title a:hover{text-decoration:underline}.mc_vtvc_src_ico{float:left;margin-right:4px}.mc_vtvc_act{height:16px;margin-top:-40px;padding:12px 8px;z-index:1}.mc_vtvc_actc{right:16px;bottom:16px;position:absolute;display:inline-block;z-index:1}.mc_vtvc_act_sep{border-top:1px solid #d5d5d5;height:40px;margin:0 8px}.mc_vtvc_fh .mc_vtvc_act_sep,.mc_vtvc_fh .mc_vtvc_act{visibility:hidden}#serpvidans .b_topTitle{margin-bottom:8px}.mc_vtvc_htc{width:100%;height:100%;position:absolute;top:0;bottom:0;left:0;right:0}.mc_vtvc_htb{width:100%;height:100%;background:rgba(0,0,0,.7);position:absolute;top:0;bottom:0;left:0;right:0}.mc_vtvc_ht{width:100%;padding:0 16px;line-height:16px;color:#fff;text-decoration:underline;word-break:break-word;box-sizing:border-box;vertical-align:middle;text-align:center}.mc_vtvc_th_live_b{background-color:#c80000;color:#fff;display:inline-block;padding:2px 8px;font:11px/14px Arial;border-radius:2px;text-transform:uppercase;height:15px;width:26px;position:absolute;left:8px;top:110px}.isvctrl .isv .mc_vtvc_ban_up{left:0;right:initial}.mc_vtvc_ban_lo,.mc_vtvc_ban_up{right:0}.vt_text.b_IRight .b_ILeft{margin:0 0 0 1px;height:14px;line-height:14px;padding:2px 8px;background:rgba(0,0,0,.75);border-radius:2px;font-weight:bold}.mc_vthtb{width:100%;height:100%;background:rgba(0,0,0,.7);position:absolute;top:0;bottom:0;left:0;right:0;display:table}.mc_vtht{width:100%;padding:0 16px;line-height:16px;color:#fff;text-decoration:underline;word-break:break-word;box-sizing:border-box;vertical-align:middle;text-align:center;display:table-cell}.vt_text.b_IRight .b_ILeft{margin:0 0 0 1px;height:14px;line-height:14px;padding:2px 8px;background:rgba(0,0,0,.75);border-radius:2px;font-weight:bold}.emptyStyleForDebuggingPurpose{top:0}.emptyStyleForDebuggingPurpose{top:0}.mc_vtvc_center_play{width:32px;height:32px;background-size:contain;position:absolute;margin:auto;bottom:0;top:0;left:0;right:0;box-shadow:none;border-radius:0}.mc_vtvc_center_play.rmvbg{width:32px;height:32px;background-image:none}.mc_vtvc_c_htb,.mc_vtvc_ht{display:none}.vt_onhv .mc_vtvc_htb{display:table}.vt_onhv .mc_vtvc_ht{display:table-cell}.mc_vtvc_center_play{display:inline-block}.vt_onhv .mc_vtvc_center_play{display:none}.mc_vtvc .vtmu,.mc_vtvc .vtpl{bottom:163px}.vsarf .mc_vtvc .vtmu,.vsarf .mc_vtvc .vtpl{bottom:122px}.svarh #mmcar .mc_vtvc .vtmu,.svarh #mmcar .mc_vtvc .vtpl{bottom:137px}.svarht #mmcar .mc_vtvc .vtmu,.svarht #mmcar .mc_vtvc .vtpl{top:8px;left:8px}.mc_vtvc_center_play{background-image:url(data:image/svg+xml,%3Csvg%20width%3D%2232%22%20height%3D%2232%22%20viewBox%3D%220%200%2032%2032%22%20fill%3D%22none%22%20xmlns%3D%22http%3A%2F%2F2000%2Fsvg%22%3E%0D%0A%2
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ate{color:#444;padding-bottom:3px}.mc_vtvc_meta_channel{color:#444}.mc_vtvc_meta_w,.mc_vplv
c_meta_w{position:relative}.mc_vtvc_meta_bg_w,.mc_vplvc_meta_bg_w{height:100%;width:100%;
overflow:hidden;position:absolute;top:0}.mc_vtvc_meta_bg_w .cico,.mc_vplvc_meta_bg_w
.cico{border-radius:0;overflow:visible}.dg_u .mm_vidch_th_c{overflow:visible}.dg_u
.mm_vidch_th_bg img{margin-top:-20px}.emptyStyleForDebuggingPurpose{top:0}.mc_vtvc_meta_w
.mc_vtvc_meta{background:rgba(255,255,255,.75)}.mc_vtvc_meta_bg_w img,.mc_vtvc_meta_bg_w
.mc_vtvc_cb_w{filter:blur(25px);transform:scale(1.2)}body{--video-metadata-channel-color:#3c3c3c}
body.b_dark{--video-metadata-channel-color:unset}.vsarf .mc_vtvc_meta_pubdate{color:unset}.vsarf
.mc_vtvc_meta_channel{color:var(--video-metadata-channel-color)}.vsarf .mc_vtvc
.mc_vtvc_meta_w .mc_vtvc_title,.vsarf .mc_vtvc .mc_vtvc_meta_w .mc_vtvc_title
strong{font-weight:bold}.vsarf .mc_vtvc_meta_w
.mc_vtvc_meta_row{font-size:13px}.emptyStyleForDebuggingPurpose{top:0}.vsarf .mc_vtvc_th
.cico{height:132px}.emptyStyleForDebuggingPurpose{top:0}.emptyStyleForDebuggingPurpose{top:
0}.emptyStyleForDebuggingPurpose{top:0}.emptyStyleForDebuggingPurpose{top:0}.emptyStyleFor
DebuggingPurpose{top:0}.emptyStyleForDebuggingPurpose{top:0}.emptyStyleForDebuggingPurpos
e{top:0}.vtbc
.mv_vtvc_play{display:inline-block;position:absolute;bottom:8px;left:9px;height:8px;width:7px}.vtbc
.mv_vtvc_play_ext{background:url(/rp/Lp38sn_O4jegSK0IHxZVxyp-yKQ.png) -172px
-31px;display:inline-block;height:8px;width:12px;position:absolute;bottom:8px;left:6px}.vtbc
.pivot{height:20px;width:8px;min-width:8px}.vtbc
.mv_vtvc_play{background:url(
IBAMAAADHKvg1AAAAIVBMVEX//////////9/gMdvAAAACnRSTIMAETNEVWAlm
bvuo4D1oAAAAB9JREFUCB1jmMoABKuaQcSqQhCxKgFGgLnQIkpQAwA8zkLyQAI6F0AAAAAS
UVORK5CYII=)}.mc_bc_w{height:18px;padding:8px;text-align:right}.mc_bc{background-color:rgba(
0,0,0,.75);padding:2px
8px;line-height:14px;color:#fff;display:inline-block;vertical-align:middle;border-radius:2px;font-weight:
bold}.mc_bc_w .pivot{text-align:center;margin-right:1px;height:14px}.vsarr .mmgrid .mc_bc_w
.mc_bc{background-color:rgba(0,0,0,.75);opacity:1}.mmsi{height:16px;width:16px;position:relative;to
p:5px;padding-right:var(--smtc-gap-between-content-xx-small)}.mmsi-microsoftnews,.mmsi-msn{top:
3px}.vrhdata{display:none}.mmgrid>div{width:197px;display:inline-block;margin-right:8px;margin-bot
tom:8px;box-shadow:0 0 0 1px
rgba(0,0,0,.05);position:relative;vertical-align:top;overflow:hidden;white-space:normal;border-radius:
6px}.vsarr .mmgrid>div,.vsarr1stbig .mmgrid>div{margin-right:8px;margin-bottom:8px}#serpvidansrr
.mc_vtvc .mc_vtvc_meta{height:auto}#serpvidansrr .mc_vtvc
.mc_vtvc_title{display:-webkit-box;-webkit-line-clamp:2;-webkit-box-orient:vertical}.mmgrid
.mc_tc{border:0}.vsa .mmgrid>div:nth-child(3n){margin-right:0}.vsa
.b_moreLink{padding-top:4px}#serpvidansrr
.mc_vtvc_meta_row{line-height:18px;font-size:100%;height:17px}.vsarr
.mmgrid>div:nth-child(2n){margin-right:0}#serpvidansrr .mc_vtvc .vtmu,#serpvidansrr .mc_vtvc
.vtpl{bottom:128px}.vsarr1stbig .mmgrid>div:nth-child(2){margin-right:0}#serpvidansrr.uipolish
.mc_vtvc_meta_pubdate,#serpvidansrr.uipolish .mc_vtvc_meta_channel,#serpvidansrr.uipolish
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#vidans2 .b_videocard .video_metadata .video_source{color:#767676}#serpvidansrr #vidans2
.b_videocard .video_metadata_container,#serpvidansrr #vidans2 .b_videocard
.video_metadata_container
.video_metadata>h3{width:100%}@media(max-width:1362.9px){#serpvidansrr
.mmgrid>div{width:168px;height:206px}#serpvidansrr .mmgrid>div .cico,#serpvidansrr .mmgrid>div
.cico .rms_img{width:168px;height:100px}#serpvidansrr .mc_vtvc
.mc_vtvc_meta{padding:12px}#serpvidansrr .mc_vtvc
.mc_vtvc_title{height:32px;line-height:16px;margin-bottom:16px}#serpvidansrr .mc_vtvc
.mc_vtvc_meta_block_area{height:34px}#serpvidansrr
.mc_vtvc_meta_row{line-height:15px;font-size:13px;height:15px}#serpvidansrr
.mc_vtvc_meta_pubdate{padding-bottom:4px}#serpvidansrr .mc_vtvc .vtmu,#serpvidansrr .mc_vtvc
.vtpl{bottom:114px}#serpvidansrr #vidans2 .b_videocard .videoPlayer,#serpvidansrr #vidans2
.b_videocard .videoPlayer .cico,#serpvidansrr #vidans2 .b_videocard .videoPlayer .cico
.rms_img{width:343px!important;height:194px!important;margin-right:0}@media(max-width:1274.9p
x){#serpvidansrr .mmgrid>div{width:124px;height:164px}#serpvidansrr .mmgrid>div
.cico,#serpvidansrr .mmgrid>div .cico .rms_img{width:124px;height:76px}#serpvidansrr .mc_vtvc
.mc_vtvc_meta{padding:8px}#serpvidansrr .mc_vtvc
.mc_vtvc_title{height:32px;line-height:16px;margin-bottom:12px}#serpvidansrr .mc_vtvc
.mc_vtvc_meta_block_area{height:28px}#serpvidansrr
.mc_vtvc_meta_row{line-height:13px;font-size:11px;height:13px}#serpvidansrr
.mc_vtvc_meta_pubdate{padding-bottom:2px}#serpvidansrr .mc_vtvc .vtmu,#serpvidansrr .mc_vtvc
.vtpl{bottom:96px}#serpvidansrr #vidans2 .b_videocard .videoPlayer,#serpvidansrr #vidans2
.b_videocard .videoPlayer .cico,#serpvidansrr #vidans2 .b_videocard .videoPlayer .cico
.rms_img{width:256px!important;height:144px!important;margin-right:0}#serpvidansrr .maskthumb
.mc_bc_w{padding:8px 4px 4px 8px}#serpvidansrr.withsplitline
.mmgrid>div:nth-last-child(1),#serpvidansrr.withsplitline
.mmgrid>div:nth-last-child(2){margin-bottom:24px}#serpvidansrr.withsplitline
.mmgrid{border-bottom:1px solid #ecec; margin-bottom:16px}#serpvidansrr #vidans2 .b_videocard
.video_metadata{max-width:auto;padding:12px 16px}#serpvidansrr #vidans2
.b_videocard{margin-bottom:12px;box-shadow:0 0 1px rgba(0,0,0,.05),0 2px 3px
rgba(0,0,0,.1);border-radius:6px}#serpvidansrr .b_rich{padding-top:0}#serpvidansrr #vidans2
.videoPlayer{border-radius:6px 6px 0 0;overflow:hidden}#serpvidansrr #vidans2 .b_videocard
.video_metadata>h3{white-space:nowrap;overflow:hidden;text-overflow:ellipsis;-webkit-line-clamp:1;
line-height:15px;height:15px;font-size:13px;color:#000;margin-bottom:20px;font-family:"Arial",Helveti
ca,Sans-Serif;font-style:normal;display:block}#serpvidansrr.vsarr1stbig #vidans2 .b_videocard
.video_metadata .actionmenu{display:none}#serpvidansrr #vidans2 .b_videocard
.video_summary,#serpvidansrr #vidans2 .b_videocard .video_source{line-height:15px}#serpvidansrr
#vidans2 .b_videocard .videoPlayer .vtbc{right:0}.vrhc line.nhvpv .pffvi,.vrhc line.nhvpv[data-tps="S"]
.pffvt,.vrhc line.nhvpv[data-tps="M"] .pffvt,.vrhc line.nhvpv[data-tps="L"] .pffvt{display:inline-flex}.vrhc
line.nhvpv .vrhtc.pffv .vrhol{display:none}.vrhc line.nhvpv .vrhtc.pffv
.player_ol{background:var(--mai-smtc-background-ctrl-on-image-hover);transition:background-color
```

```
.5s;display:flex;align-items:center;justify-content:center;padding:var(--smtc-gap-between-content-x-small);gap:var(--smtc-gap-between-content-x-small);box-sizing:border-box}.mc_vtvc_th
img{transition:all .3s ease-out}.nhvpv+.mc_vtvc_th
img{transform:scale(1.1)}.smtplayerhtml5{height:100%;width:100%;overflow:hidden}.smtplayerhtml5
video{min-height:100%;min-width:100%}.smtplayerhtml5
.videoplaying{background-color:#000}.smtplayerhtml5.hide{display:none}.pffvt{display:none;color:var(--mai-smtc-foreground-ctrl-on-image-rest);font:var(--bing-smtc-text-global-subtitle2-strong)}.pffvi{mask:url(/rp/ui07wU6K7FR_inzG7DRbP1i8fGo.svg) center no-repeat;mask-size:12px;background:var(--bing-smtc-background-card-on-image-default);width:20px;height:20px;flex-shrink:0;align-self:flex-start}[data-tps="L"]
.pffvt{font:var(--bing-smtc-text-global-subtitle2-strong)}[data-tps="L"]
.pffvi{width:22px;height:22px;mask-size:16px}[data-tps="S"] .pffvt{font-size:0}[data-tps="S"]
.pffvi{width:24px;height:24px;mask-size:24px;align-self:center}.hvpv.h5s
.pffvt{display:inline-flex}.hvpv.h5s .vrhct.pffv .vrhol{display:none}.hvpv.h5s .vrhct.pffv
.player_ol{background:var(--mai-smtc-background-ctrl-on-image-hover);transition:background-color
.5s;display:flex;align-items:center;justify-content:center;padding:var(--smtc-gap-between-content-x-small);gap:var(--smtc-gap-between-content-x-small);box-sizing:border-box}.pffvt{text-decoration:underline}.vrhcup
.vrhol{position:absolute;width:100%;height:35px;max-height:35px;bottom:0;left:0;padding:0;background:none;display:block;z-index:9}.vrhcup .vrhol.hide,.vrhcup .vrhol
.hide{display:none}.vrhot{white-space:nowrap;text-overflow:ellipsis;overflow:hidden;display:inline-block;position:absolute;max-width:240px;height:18px;line-height:14px;margin-left:8px;top:10px;left:0;right:0;border-radius:2px;padding-right:8px}.vrhot
div{display:inline-block}.vrhot
nt{color:#fff;font-size:11px;font-weight:bold;background-color:rgba(0,0,0,.75);padding:2px
8px;margin-left:0;top:0;box-sizing:border-box;position:relative}.vrhc
.ricons{position:absolute;right:8px;top:10px;left:auto;bottom:auto;height:18px;display:inline-block;cursor:pointer}.vrhol.icons_1 .vrhot{margin-right:27px}.vrhol.icons_2
.vrhot{margin-right:49px}.vrhol.icons_3 .vrhot{margin-right:79px}.vrhol .vrhot
nt,.vsb_tr_chd
.vrhol.icons_1
.vrhot{margin-right:0}.vpb{position:absolute;display:block;bottom:0;left:0;height:4px}.vpb
div{position:absolute}.vpb
nt{width:0;background:#fff}.vpb
nt.test{display:none}.vpb.back{background-color:#999}.vrhcup
.vrhol.npb{height:36px;max-height:36px}.vrhol
.vadda{width:22px;height:18px;padding:0;margin-right:0;margin-left:2px;bottom:0;position:relative;display:inline-block;z-index:1;background:rgba(0,0,0,.75);border-radius:2px;overflow:hidden}.vrhol
.vadda.hide{display:none}.vrhol .vadda .mc_vfaa{margin:3px 5px}.ricons .vol{float:left}.ricons
.adultFlag{float:right}.vol{width:22px;height:18px;bottom:0;margin-left:1px;margin-right:1px;position:relative;display:inline-block}.vol.hide,.vol
.hide{display:none}.vol
.bg{background:rgba(0,0,0,.75);border-radius:2px}.vol.bg,.vol
nt{position:absolute;bottom:0}.vol
.vol.bg.volnb{border-radius:0 0 2px 2px}.vol .volsliderHandle.bg{border-radius:2px 2px 0 0}.vol
nt
.volsliderHandle{height:70px;display:none;width:22px;float:left;bottom:18px;position:absolute;display
```

```
:block}.vol
nt
.volsliderHandle.hide{display:none}.volsliderHandle
.vsb{height:54px;width:4px;background-color:#999;margin:9px
auto
8px;position:relative;display:block;border-radius:2px}.volsliderHandle
.vsh{height:6px;width:14px;padding:9px
7px
9px
7px;margin:0
-12px;display:block;position:absolute;top:30px}.volsliderHandle
.vsh.hide{display:none}.volsliderHandle
.vshi{height:4px;width:14px;background-color:#fff;border-radius:2px}.volMuteIcon{width:16px;height:
14px;margin:2px
4px;float:left}.volMuteHandle{width:22px;height:18px}.vo{background:url(/rp/fFZxBXEIP9WYOO0jhT
aElyLhEVU.svg)
no-repeat}.vm{background:url(/rp/fsX-ZVd03wB2TL0vmQJxSp4U9vs.svg)
no-repeat}.vl{background:url(/rp/YXYMPC1Rry_XJGc7Yg8IR4B2eEs.svg)
no-repeat}.vf{background:url(/rp/NosrIR4amKTS1zYxWy3laZN3HRk.svg)
no-repeat}@media(forced-colors:active){.vol{forced-color-adjust:none}}.vrhc
line
.vt_vp,.vrhc.popout
.vt_vp,.vrhc.mousefollow
.vt_vp{position:absolute;bottom:0;border:hidden;padding:0;top:0;left:0;z-index:3}.vrhc
.hide{display:none}.vrh_clc
.vt_vp,.vrh_clc
.vrhc
.vrhi,.vrh_clc
.player_ol{cursor:pointer}.vrh_clc
.cico{border-radius:0}.vrhc{border:hidden;top:0;left:0;padding:0}.vrhc.mousefollow
.vrhc,.vrhc.popout
.vrhc{background-color:#999}.vrhpc.load
.player_ol{background:url(/rp/J_o2maogFDeUOsovPjL-ofEuxJ4.gif)
center
center
no-repeat}.vrhc
line
.vrhc
.vrhi,.vrhc.popout
.vrhc
.vrhi,.vrhc.mousefollow
.vrhc
.vrhi{position:absolute!important;border:hidden;z-index:2;padding:0;left:0;top:0}.player_ol{position:a
bsolute;width:100%;height:100%;bottom:0;border:hidden;z-index:7}.vrhc.popout,.vrhc
line,.vrhc.mousefollow{border-radius:6px;overflow:hidden;display:table-row-group;background:none}
.vrhc.popout,.vrhc.mousefollow{z-index:4;box-shadow:0
4px
4px
rgba(0,0,0,.1),0
2px
80px
rgba(0,0,0,.2)}.vrhc
line{z-index:1;margin:0}.vrhc.popout,.vrhc
line{position:absolute;top:0}.vrhc.popout{border:1px
solid
#fff}.vrhc.mousefollow{position:fixed}.vrhpc{position:relative;top:0;left:0;display:table-row}.vrhpc
.vrhc{position:relative;overflow:hidden}.vrhc.hide{display:none}@keyframes
vh_fadein{from{opacity:0}to{opacity:1}}.vrhc:not(.hide){animation:vh_fadein
250ms}.vrhc
line
img{color:transparent}.vrhc
line.fullsize{height:100%}.vrhc,.vrhc: hover,.vrhc: link,.vrhc: active,.vrhc: visited{color:#000;text-decorati
on:none}.vrhc.vrh_clc{cursor:pointer}a.hover-anchor{display:block;height:100%;width:100%;text-dec
oration:none}.vrhstat{height:0;overflow:hidden}Vídeos de Marketing de Fábrica de Soportes
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Soportes Solares ofrece la estructura perfecta para todo tipo de soporte, con todas las inclinaciones posibles y diseñada para resistir cualquier tipo de carga adecuándolo a la regulación del país donde

Descubre estrategias de marketing para paneles solares que impulsarán tu negocio. Aprende a usar publicidad digital para destacar frente a la competencia y captar más clientes en un mercado creciente.

En nuestra agencia de marketing para el sector energético, nos enfocamos en generar leads adaptados a las necesidades de tu negocio. Ya sea en energía fotovoltaica u otros servicios, identificamos

Hay varios puntos clave, cuatro palancas de crecimiento que SÍ FUNCIONAN EN FOTOVOLTAICA y que seguro que iluminan tu camino. Si te dedicas al sector fotovoltaico, ¡aquí va

Los soportes fotovoltaicos se pueden adquirir directamente de fabricantes como Future Energy Steel o distribuidores autorizados. Para consultas, contacte con sales@energy-steel .

El presente es un plan de marketing estandarizado para la mayoría de negocios de producción y comercialización de paneles solares del mundo.

En el marco de la generación de contactos B2B para la industria fotovoltaica, obtenemos contactos a personas interesadas en los paneles fotovoltaicos. También entablamos relaciones con posibles

El sector fotovoltaico presenta una oportunidad significativa de crecimiento en los próximos años, impulsado por la creciente conciencia sobre la sostenibilidad y la necesidad de

Contamos con un amplio catálogo de estructuras de soporte para cualquier tipo de instalación fotovoltaica. Nuestros diseños se adaptan a las necesidades de cada instalación para asegurar la

Ante esta situación lo mejor para tu negocio es una estrategia de ventas centralizada. En la que las operaciones de marketing y ventas se encuentren en una misma

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